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Vinda International Holdings Limited **維達國際控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3331)

APPOINTMENT OF DIRECTOR AND ALTERNATE DIRECTOR

The board of directors (the “Board”) of Vinda International Holdings Limited (the “Company”) announces that:

- (i) Mr. Ulf Olof Lennart SODERSTROM (“Mr. Soderstrom”) be appointed as a non-executive director of the Company with effect from 31 March 2011; and
- (ii) Mr. CHIU Bun (“Mr. Chiu”) be re-designated as an alternate director to Mr. Johann Christoph MICHALSKI (“Mr. Michalski”) and Mr. Soderstrom with effect from 31 March 2011.

Mr. Soderstrom

Mr. Soderstrom, aged 46, is a non-executive Director of the Board. Mr. Soderstrom is the president of Svenska Cellulosa Aktiebolaget (“SCA”) Asia Pacific based in Shanghai, China, having taken over from Mr. Michalski, now President for SCA Global Hygiene Category. Mr. Soderstrom joined SCA in 2009 as Senior Vice President, Business Development and Strategy, responsible for mergers & acquisitions, business intelligence, IT and sustainability. He has many years of experience in executive positions in business. He joined SCA from Boliden (a leading European metals company) as President of Business Area Market, responsible for marketing and sales, strategy process, market analysis and internal and external communication. His background also includes serving in senior positions at Scania and Forcenergy, among other companies. Mr. Soderstrom studied economics at the University of Stockholm and received a Master of Business Administration from the Stockholm School of Economics.

Pursuant to the appointment letter, the term of appointment of Mr. Soderstrom is from 31 March 2011 to 31 December 2012 and thereafter may be extended for such period as the Company and Mr. Soderstrom agree in writing.

Mr. Soderstrom is subject to retirement by rotation and re-election at annual general meetings in accordance with the Memorandum and Articles of Association of the Company. Mr. Soderstrom’s remuneration is fixed at HK\$20,000 per annum, which is commensurate with his duties and responsibilities as non-execute director and the prevailing market situation.

Mr. Mr. Soderstrom does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Mr. Soderstrom holds 2,000 shares of SCA, representing 0.000003% of the outstanding capital of SCA (a substantial shareholder of the Company). Save as disclosed above, Mr. Soderstrom has not held any directorships in any public listed companies in the past three years and is not connected with any directors, senior management or substantial or controlling Shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) of the Company.

Mr. Chiu

Mr. Chiu, aged 35, has been a non-executive Director of the Company since 19 June 2007. Mr. Chiu joined SCA in 2005 as general counsel of SCA Asia Pacific based in Shanghai and currently serves in SCA Hygiene North Asia as Director of Business Development and Legal Affairs. Mr. Chiu previously worked with international law firms including Clifford Chance, Perkin Coie and Morrison & Foerster. He is admitted as a solicitor in Hong Kong and England & Wales. Mr. Chiu received a bachelor’s degree in information management from the University College London, the Postgraduate Certificate in Laws (PCLL) from the University of Hong Kong and a master of laws degree from Remin University of China, Beijing.

Pursuant to the Company’s Articles of Association (“Articles”), the appointment of Mr. Chiu as an alternate non-executive director to Mr. Michalski and Mr. Soderstrom shall remain effective until Mr. Michalski and Mr. Soderstrom cease to be a non-executive director of the Company or Mr. Chiu’s appointment has been revoked by Mr. Michalski and Mr. Soderstrom, whichever is earlier.

Pursuant to the Articles, Mr. Chiu shall not be entitled to receive any remuneration from the Company in respect of his appointment as an alternate director.

As at the date of this announcement, Mr. Chiu has share options in respect of a total of 400,000 shares of the Company within the meaning of Part XV of the Securities and Future Ordinance. Save as disclosed above, Mr. Chiu has not held any directorships in any public listed companies in the past three years and are not connected with any directors, senior management or substantial or controlling Shareholders (as defined in the Listing Rules) of the Company.

The Board is not aware of any other matters or information that needed to be brought to the attention of the shareholders of the Company or to be disclosed pursuant to Rule 13.51(2) of the Listing Rules in relation to the aforesaid appointment.

The Board would like to welcome Mr. Soderstrom to join the Board.

By order of the Board
Vinda International Holdings Limited
Li Chao Wang
Chairman

Hong Kong, 31 March 2011

As at the date of this announcement, the Board comprises (after the appointment of Mr. Soderstrom) executive directors, namely Mr. Li Chao Wang, Ms. Yu Yi Fang, Ms. Zhang Dong Fang and Mr. Dong Yi Ping; non-executive directors, namely Mr. Johann Christoph Michalski, Mr. Ulf Olof Lennart Soderstrom and Mr. Chiu Bun (alternate director to Mr. Michalski and Mr. Soderstrom) and independent non-executive directors, namely Dr. Cao Zhen Lei, Mr. Kam Robert, Mr. Hui Chin Tong, Godfrey and Mr. Tsui King Fai.